

## CODE-U Messaging for Use 6/8/2020 and Afterward

### Draft Email to All Affiliates

#### Be Heard! Register and Vote!

**The registration deadline to vote in New Jersey's upcoming Primary Election is Tuesday, June 16, 2020. The cut-off to request a ballot by mail is June 30. This election will be conducted primarily by mail and voting is taking place every day through July 7, 2020.** A limited number of polling locations will be open on Election Day.

Every union member should check their current voter registration status, print a voter registration and a vote-by-mail application <https://njaficio.org/cope/>. It is your obligation to encourage each and every union member to register and vote!

Attached please find sample CODE-U messaging for the week of June 8, 2020. Union members appreciate factual political education information from their union. We encourage you, under your signature and union banner, to broadly share, send, text, tweet and post on your union's social media pages through this planned and coordinated initiative. Please contact John Shea, COPE Director at [cope@njaficio.org](mailto:cope@njaficio.org) or (609)989-8730 with any questions.

The year's elections are the most important our lifetime. Working together, the voice of working families will be heard on Election Day!

In Unity,



Charles Wowkanech  
President



Laurel Brennan  
Secretary-Treasurer

## **Draft Text & Tweet message:**

**NJ AFL-CIO:** Be heard in July's Primary Election in NJ! Check your registration status, register to vote, and request a ballot by mail HERE. <https://njaficio.org/cope/>. Register by 6/16, request VBM ballot by 6/30, Vote by 7/7.

## **Draft Facebook & Website Post:**

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**REGISTER TO VOTE**

# Be Heard

**CLICK HERE TO  
CHECK YOUR REGISTRATION STATUS,  
REGISTER TO VOTE,  
AND TO REQUEST A BALLOT**

Voter Registration: Now - June 16  
Primary Election Voting: Now - July 7

LABOR 2020  
ISSUES MATTER. VOTE UNION

FEDERATION OF LABOR UNIONS OF NEW JERSEY  
AFL CIO

CAPTION: Your vote is your voice! Be heard, register, and vote.

Image links to: <https://njaficio.org/cope/>

## **Draft blast email:**

### **Dear (first name):**

Be Heard! Register and vote!

Your voice matters and your vote will make the difference.

But you can't vote if you're not registered, so register today! It's safe and secure, fast and easy. Check you voter registration status, download a voter registration form, and request a ballot by mail today at <https://njaficio.org/cope/>.

Register by June 16. Apply for you ballot by mail by June 30. Vote by July 7.

Be Heard! Registered and vote!