CODE-U Messaging for Use 6/8/2020 and Afterward

Draft Email to All Affiliates

Be Heard! Register and Vote!

The registration deadline to vote in New Jersey’s upcoming Primary Election is Tuesday, June 16, 2020. The cut-off to request a ballot by mail is June 30. This election will be conducted primarily by mail and voting is taking place every day through July 7, 2020. A limited number of polling locations will be open on Election Day.

Every union member should check their current voter registration status, print a voter registration and a vote-by-mail application https://njaflcio.org/cope/. It is your obligation to encourage each and every union member to register and vote!

Attached please find sample CODE-U messaging for the week of June 8, 2020. Union members appreciate factual political education information from their union. We encourage you, under your signature and union banner, to broadly share, send, text, tweet and post on your union’s social media pages through this planned and coordinated initiative. Please contact John Shea, COPE Director at cope@njaflcio.org or (609)989-8730 with any questions.

The year’s elections are the most important our lifetime. Working together, the voice of working families will be heard on Election Day!

In Unity,

Charles Wowkanech
President

Laurel Brennan
Secretary-Treasurer
**Draft Text & Tweet message:**

NJ AFL-CIO: Be heard in July’s Primary Election in NJ! Check your registration status, register to vote, and request a ballot by mail HERE. [https://njaflicio.org/cope/](https://njaflicio.org/cope/). Register by 6/16, request VBM ballot by 6/30, Vote by 7/7.

**Draft Facebook & Website Post:**

- ![Image](https://njaflicio.org/cope/)

  **CAPTION:** Your vote is your voice! Be heard, register, and vote.

  Image links to: [https://njaflicio.org/cope/](https://njaflicio.org/cope/)

**Draft blast email:**

**Dear (first name):**

Be Heard! Register and vote!

Your voice matters and your vote will make the difference.

But you can’t vote if you’re not registered, so register today! It’s safe and secure, fast and easy. Check your voter registration status, download a voter registration form, and request a ballot by mail today at [https://njaflicio.org/cope/](https://njaflicio.org/cope/).
Register by June 16. Apply for your ballot by mail by June 30. Vote by July 7.

Be Heard! Registered and vote!