

CODE-U Messaging for Use 6/28/2020 and Afterward

Draft Email to All Affiliates

Trump is No Friend of Workers

The Trump administration has stacked the National Labor Relations Board against union brothers and sisters and all working people in America. Instead of being a watchdog against corporate misdeeds, Trump's NLRB is a corporate lapdog.

Trump's appointees to the National Labor Relations Board have zero experience dealing with unions or workers. The Trump administration has revoked negotiated union contracts, stripping workers of their well-earned rights, and halted union elections, then allowed them again – but only with pro-management rules.

Know the Facts Before You Vote. Visit <https://njafclcio.org/know-the-facts> for more info.

Attached please find sample CODE-U messaging for the week of June 29, 2020. Union members appreciate factual political education information from their union. We encourage you, under your signature and union banner, to broadly share, send, text, tweet and post on your union's social media pages through this planned and coordinated initiative. Please contact John Shea, COPE Director at cope@njafclcio.org or 609-989-8730 with any questions.

The year's elections are the most important our lifetime. Working together, the voice of working families will be heard on Election Day!

In Unity,



Charles Wowkanech
President



Laurel Brennan
Secretary-Treasurer

Draft Text & Tweet message:

NJ AFL-CIO: Did you know that the Trump Administration has revoked union contracts, stripped workers of negotiated rights, and interfered with union elections? Go to <https://njaficio.org/know-the-facts/> to Know the Facts!

Draft Facebook & Website Post:

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Trump: No Friend of Working Families



Know the Facts!
Trump Stripped Workers
of Negotiated Rights
Click here
for more info!

Text NJLabor to 235246

TRUMP: NO FRIEND OF WORKERS



- 1** The Trump administration has revoked negotiated union contracts, stripping workers of their well-earned rights, and halted union elections, then allowed them again – but only with pro-management rules.
- 2** Trump's NLRB appointees have no relevant experience relating to working families and do not reflect the diversity of American Labor.
- 3** The Trump administration has defended right-to-work laws that lead to lower pay for workers and higher pay for corporate CEOs.

TEXT NJLABOR TO 235246



CAPTION: Did you know that the Trump Administration has revoked union contracts, stripped workers of negotiated rights, and interfered with union elections? Click below to find out more!

Image links to: <https://njaficio.org/know-the-facts/>

Draft blast email:

Dear (first name):

Know the Facts!

The Trump administration's National Labor Relations Board is designed to rule against union brothers and sisters and working people in general.

The NLRB is stacked with members who have no experience with labor organizations. They have blocked union elections and backed Trump as he stripped negotiated contracts of benefits and other workplace provisions.

[Know the Facts Before You Vote](#). Trump: No Friend to Workers