

Email to All Affiliates:

Be Heard. Be Counted. Essential Primary Election Information.

Tuesday, July 7, 2020, is Primary Election Day in New Jersey and the election will be conducted primarily by mail.

Most voters, including union members, have never cast a vote by mail (VBM). To ensure their vote is counted, each voter must follow all instructions accompanying the ballot precisely. Last month, 10% of all votes cast by mail in our state's non-partisan municipal and school board elections were discarded for technical reasons.

Let's make sure all votes are properly cast, technically accurate, and counted.

Voting takes place as ballots are received by voters through July 7. Nearly 6.2 million New Jersey Democrats and Republicans will be mailed a postage-prepaid ballot, and all other voters will be sent a postage-prepaid VBM application. All properly completed ballots must be postmarked or hand-delivered by the close of polls on Election Day, July 7, in order to be counted.

For voters who prefer to deliver their mail-in ballot, at least 5 secure ballot drop box locations will be established in each county. For voters who prefer to vote in person, a limited number of polling locations will be open (at least one per municipality) for provisional voting. Voters with disabilities may vote on an ADA-accessible voting machine.

Please visit www.njaflcio.org/ballot to find a step-by-step tutorial for the technical requirements of New Jersey's vote-by-mail.

Attached please find sample CODE-U messaging for the week of June 22, 2020. We encourage you, under your signature and union banner, to broadly share, send, text, tweet and post on your union's social media pages. Contact COPE Director John Shea at cope@njaflcio.org or (609) 989-8730 with any questions.

Working together, all New Jersey primary election votes will be counted.

Draft Text:

(Replace *SENDER ID* with your organization's name)

SENDER ID: Last month 10% of all votes cast by mail in our state's non-partisan elections were discarded for technical reasons. Let's make sure all votes are properly cast, accurate, and counts! Visit www.njaflcio.org/ballot to find a step-by-step tutorial for the technical requirements of New Jersey's vote-by-mail. Ballots must be postmarked by 7/7!

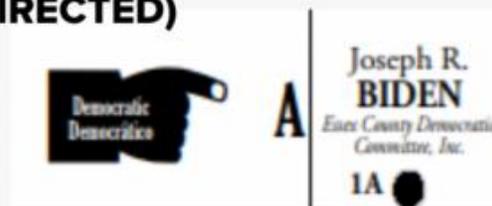
Draft Facebook & Website Post:

Last month, 10% of all votes cast by mail in our state's non-partisan municipal elections were discarded for technical reasons. Let's make sure all votes are properly cast, technically accurate, and counts! Before you vote, visit www.njaflcio.org/ballot to find a step-by-step tutorial for the technical requirements of New Jersey's vote-by-mail. Ballots must be postmarked by 7/7!

VOTE-BY-MAIL ESSENTIALS



1 **FILL IN THE OVAL COMPLETELY
IN PENCIL OR BLACK OR BLUE INK
(AS DIRECTED)**



2 **FILL OUT AND SIGN THE ENVELOPE
NEXT TO THE RED X BEFORE YOU PUT
IT IN THE MAIL**

CERTIFICATE OF MAIL-IN VOTER		FOR YOUR VOTE TO COUNT, YOU MUST SEAL YOUR BALLOT IN THIS ENVELOPE AND COMPLETE & SIGN THIS CERTIFICATE.
I, _____, WHOSE HOME ADDRESS IS _____		
<small>(Print your name clearly)</small>		
_____ <small>(Street address or R.D. Number)</small>		_____ <small>(Municipality / town / city)</small>
DO HEREBY CERTIFY, SUBJECT TO THE PENALTIES FOR FRAUDULENT VOTING, THAT I AM THE PERSON WHO MARKED THE ENCLOSED BALLOT. I MARKED AND SEALED THIS BALLOT AND CERTIFICATE IN SECRET. HOWEVER, A FAMILY MEMBER MAY ASSIST ME IN DOING SO.		
X		
<small>(Signature or mark of voter)</small>		
ANY PERSON PROVIDING ASSISTANCE SHALL COMPLETE THE FOLLOWING: I DO HEREBY CERTIFY THAT I AM THE PERSON WHO PROVIDED ASSISTANCE TO THIS VOTER AND DECLARE THAT I WILL MAINTAIN THE SECRECY OF THIS BALLOT.		
_____ <small>(Signature of person providing assistance)</small>	_____ <small>(Address of person providing assistance)</small>	
_____ <small>(Printed name of person providing assistance)</small>		

3 **SEAL BOTH INNER AND OUTER ENVELOPES
AND PLACE YOUR BALLOT IN THE MAIL OR
AN OFFICIAL BALLOT DROP BOX BY 7/7/20**

CLICK HERE FOR MORE INFO

TEXT NJLABOR TO 235246



Post Links: to www.njaflcio.org/ballot

Draft Tweet:

Follow ballot directions precisely. Let's make sure all votes are properly cast, technically accurate, and counts! Primary voting runs through July 7. Before you vote, visit www.njaflcio.org/ballot to find a step-by-step tutorial for the technical requirements of New Jersey's vote-by-mail. Ballots must be postmarked by 7/7!

Draft blast email:

To all members:

Your vote-by-mail ballot has specific instructions, and you must follow them precisely for your vote to count. Fortunately, it's easy.

1. Fill in the oval completely in pencil or black or blue ink (as directed).
2. Fill out and sign the envelope next to the red X before you put it in the mail.
3. Seal both inner and outer envelopes and place your ballot in the mail or an official ballot drop box by July 7.

Before you vote, visit www.njaflcio.org/ballot to find a step-by-step tutorial for the technical requirements of New Jersey's vote-by-mail! Ballots must be postmarked or placed in an official ballot drop box by **July 7, 2020**.

Last month, 10% of all votes cast by mail in our state's non-partisan municipal elections were discarded for technical reasons. Let's make sure all votes are properly cast, technically accurate, and counted!

In Unity,



Charles Wowkanech
President



Laurel Brennan
Secretary-Treasurer

Text **NJLABOR** to **235246** for updates