

CODE-U Messaging for Use 8/9/2020 and Afterward

Email to All Affiliates

Trump is No Friend of Workers ... or Main Street

Trump's gang in the Senate won't vote on the HEROES Act, which would save the \$600 unemployment supplement that expired July 31 for 140 million Americans, rebuild infrastructure and create jobs, and save the Postal Service.

The Trump Administration calls new aid to state and local governments a non-starter in any new coronavirus stimulus package. That means no money to New Jersey and our 565 towns for first responders, hospitals and nursing homes, and safely reopened schools.

The Senate's proposed Help, Economic Assistance, Liability Protection and Schools (HEALS) Act has only a \$200 unemployment supplement. It allows business men and women to deduct 100% of the cost of their corporate lunches on their taxes, and blocks lawsuits against companies where frontline heroes got COVID-19 on the job.

Know the Facts Before You Vote. Visit <https://njaficio.org/know-the-facts> for more info.


Attached please find sample CODE-U messaging for the week of Aug. 9, 2020. Your union brothers and sisters have the power to make this go viral. We encourage you, under your signature and union banner, to broadly share, send, text, tweet and post on your union's social media pages through this planned and coordinated initiative. Please contact John Shea, COPE Director, at cope@njaficio.org or 609-989-8730 with any questions.

The year's elections are the most important our lifetime. Working together, the voice of working families will be heard on Election Day!

In Unity,



Charles Wowkanech
President




Laurel Brennan
Secretary-Treasurer

Text & Tweet message:

NJ AFL-CIO: Once again Trump and his gang in the Senate are bailing out Wall Street and leaving Main Street behind. Go to <https://njaficio.org/know-the-facts/> to Know the Facts!

Draft Facebook & Website Post:

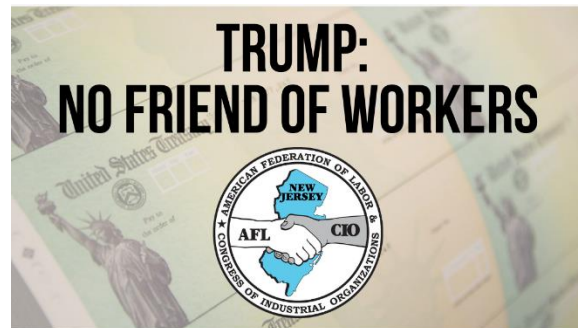
Trump: No Friend of Working Families



Know the Facts!
Once again Trump and his gang in the Senate are bailing out Wall Street and leaving Main Street behind.

**Click here
for more info!**

Text NJLabor to 235246



- 1** Trump's gang in the Senate won't vote on the **HEROES Act**, which would save the \$600 unemployment supplement that expired July 31 for 140 million Americans, rebuild infrastructure and create jobs, and save the Postal Service.
- 2** The Trump Administration calls new aid to state and local governments a non-starter in any new coronavirus stimulus package. That means no money to New Jersey and our 565 towns for first responders, hospitals and nursing homes, and safely reopened schools.
- 3** The Senate's proposed Help, Economic Assistance, Liability Protection and Schools (HEALS) Act has only a \$200 unemployment supplement. It allows business men and women to deduct 100% of the cost of their corporate lunches on their taxes, and blocks lawsuits against companies where frontline heroes got COVID-19 on the job.

TEXT NJLABOR TO 235246 

CAPTION: Once again Trump and his gang in the Senate are bailing out Wall Street and leaving Main Street behind. Go to <https://njaflcio.org/know-the-facts/> to Know the Facts!

Image links to: <https://njaflcio.org/know-the-facts/>

Blast email:

Dear (first name):

Know the Facts!

Trump's gang in the Senate won't vote on the HEROES Act, which would save the \$600 unemployment supplement that expired July 31 for 140 million Americans, rebuild the infrastructure and create jobs, and save the Postal Service.

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[Know the Facts Before You Vote](#). Trump: No Friend to Workers or Main Street