

CODE-U Messaging for Use 8/16/2020 and Afterward

Email to All Affiliates

Trump Is No Friend of Workers ... Of All Colors

In Trump's vision of the suburbs, municipal lines show where white picket fences can go and low-income housing – and low-wage workers of color – cannot.

At Trump's border, his wall is being built with millions that were supposed to pay for critical military construction jobs. Immigrant children are in cages. Dreamers who study, work and pay taxes face deportation.

According to Trump, racial justice protestors are terrorists, viruses that infect and impoverish Americans are hoaxes, and only the wealthy – not average working people – can become legal permanent residents.

Know the Facts Before You Vote. Visit <https://njaficio.org/know-the-facts> for more info.

Attached please find sample CODE-U messaging for the week of Aug. 16, 2020. Your union brothers and sisters have the power to make this go viral. We encourage you, under your signature and union banner, to broadly share, send, text, tweet and post on your union's social media pages through this planned and coordinated initiative. Please contact John Shea, COPE Director, at cope@njaficio.org or 609-989-8730 with any questions.

The year's elections are the most important our lifetime. Working together, the voice of working families will be heard on Election Day!

In Unity,



Charles Wowkanech
President



Laurel Brennan
Secretary-Treasurer

Text & Tweet message:

NJ AFL-CIO: Trump's words and actions show he is distracting and dividing our nation. Go to <https://njafcio.org/know-the-facts/> to Know the Facts!

Draft Facebook & Website Post:

Trump: No Friend of Working Families

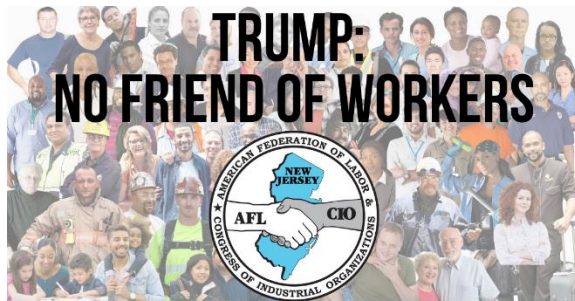


Know the Facts!

Trump wants to distract
and divide working families

Click here
for more info!

Text NJLabor to 235246



1 In Trump's vision of the suburbs, municipal lines show where white picket fences can go and low-income housing – and low-wage workers of color – cannot.

2 At Trump's border, his wall is being built with millions that were supposed to pay for critical military construction jobs. Immigrant children are in cages. Dreamers who study, work and pay taxes face deportation.

3 According to Trump, racial justice protestors are terrorists, viruses that infect and impoverish Americans are hoaxes, and only the wealthy – not average working people – can become legal permanent residents.

TEXT NJLABOR TO 235246



CAPTION: Trump's words and actions show he is distracting and dividing our nation. Go to <https://njaficio.org/know-the-facts/> to Know the Facts!

Image links to: <https://njaficio.org/know-the-facts/>

Blast email:

Dear (first name):

Know the Facts!

In Trump's vision of the suburbs, municipal lines show where white picket fences can go and low-income housing – and low-wage workers of color – cannot.

At Trump's border, his wall is being built with millions that were supposed to pay for critical military construction jobs. Immigrant children are in cages. Dreamers who study, work and pay taxes face deportation.

According to Trump, racial justice protestors are terrorists, viruses that infect and impoverish Americans are hoaxes, and only the wealthy – not average working people – can become legal permanent residents.

[Know the Facts Before You Vote](#). Trump: No Friend of Workers ... of All Colors