CODE-U Messaging for Use 8/30/2020 and Afterward

Email to All Affiliates

Know What’s at Stake in Election 2020:
Trump Is No Friend of Voters … as He Sues to Silence Us

Gov. Phil Murphy had the health and safety of all New Jerseyans in mind – especially people at high risk for coronavirus – when he ordered Election 2020 to be mostly Vote by Mail. But the Trump campaign and his allies in New Jersey immediately filed suit in federal court to try to stop it. New Jersey is countersuing. And getting ready for our VBM election.

All active registered voters in New Jersey will be mailed postage pre-paid ballots by Oct. 5. The ballots can be completed immediately in minutes and returned by mail the same day, or any day until Nov. 3.

All VBM ballots have anti-fraud features as well as features that guarantee all votes are secret. Voters must fill out their ballots and sign them exactly according to the instructions for them to count.

Voters who fill out their ballots but are concerned they may not arrive in time because of mail slowdowns can hand-deliver their ballots to their polling place on Election Day or put them in an official dropbox. Election officials put New Jersey’s dropboxes in secure, monitored locations, and the boxes are sanitized often.

Know the Facts Before You Vote. Know What’s at Stake! Visit https://njaflcio.org/know-the-facts for more info.

Attached please find sample CODE-U messaging for the week of Aug. 30, 2020. Your union brothers and sisters have the power to make this go viral. We encourage you, under your signature and union banner, to broadly share, send, text, tweet and post on your union’s social media pages through this planned and coordinated initiative. Please contact John Shea, COPE Director, at cope@njaflcio.org or 609-989-8730 with any questions.

The year’s elections are the most important our lifetime. Working together, the voice of working families will be heard on Election Day!

In Unity,

[Signatures]

Charles Wowkanech
President

Laurel Brennan
Secretary-Treasurer
Text & Tweet message:

NJ AFL-CIO: Election 2020 in NJ is primarily Vote by Mail. Trump’s campaign is suing to silence working families. Go to https://njaflcio.org/know-the-facts/ to Know the Facts!

Draft Facebook & Website Post:

Trump: No Friend of Working Families

Know the Facts!

Election 2020 in NJ is primarily Vote by Mail. Trump’s campaign is suing to silence working families.

Click here for more info!

Text NJLabor to 235246

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VOTE-BY-MAIL STARTS SEPTEMBER 19

TEXT NJLABOR TO 235246
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Image links to: https://njaflcio.org/know-the-facts/

**Blast email:**

**Dear (first name):**

Know the Facts! Know What’s at Stake in the 2020 Election!

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**Know the Facts Before You Vote.** Trump: No Friend of Voters ... as He Sues to silence Us