

CODE-U Messaging for Use 9/13/2020 and Afterward

Email to All Affiliates

Trump Is No Friend of Workers ... or Students

Public education is the bedrock of our democracy, lifting every generation of Americans to a better life and greater opportunity. But Trump and his hand-picked Education Secretary Betsy DeVos have spent almost four years pushing to defund public schools and divert billions of dollars to non-public schools via tax credits and school vouchers.

Meanwhile, Trump and DeVos demanded that those exact same public schools must hold in-person classes this fall, without the additional funds the schools desperately need for more teachers and staff, and safety and sanitizing equipment.

Trump and DeVos did not provide schools and teachers with the internet and computers they need to provide a thorough and efficient education to students, and the lack of Wi-Fi and digital tools is biggest in lower-income communities.

Trump and DeVos continue to rate the success of schools by the results of federally mandated standardized tests, not how well teachers teach and students learn, and they base school aid on those tests.

Trump and DeVos have failed students with disabilities by underfunding and not fully implementing the Individuals with Disabilities Education Act. This affects one out of every seven students!

Know the Facts Before You Vote. Visit <https://njafICIO.org/> for more info.

Attached please find sample CODE-U messaging for the week of Sept. 13, 2020. Your union brothers and sisters have the power to make this go viral. We encourage you, under your signature and union banner, to broadly share, send, text, tweet and post on your union's social media pages through this planned and coordinated initiative. Please contact John Shea, COPE Director, at cope@njafICIO.org or 609-989-8730 with any questions.

The year's elections are the most important our lifetime. Working together, the voice of working families will be heard on Election Day!

In Unity,



Charles Wowkanech
President



Laurel Brennan
Secretary-Treasurer

Text & Tweet message:

NJ AFL-CIO: Trump and his hand-picked education secretary have failed our children! Go to <https://njaficio.org/> to Know the Facts and Make Sure You are Registered to Vote!

Draft Facebook & Website Post:

Trump: No Friend of Working Families



Know the Facts!
Trump and his education secretary have failed our children.

Click here for more info!
Text NJLabor to 235246



1 Trump and his hand-picked education secretary have spent almost four years pushing to defund public schools.

2 Trump demanded that public schools must hold in-person classes without the funds they need for more teachers, staff and sanitizing.

3 Trump did not provide schools and teachers with internet and computers, and lower-income communities suffer the most.

VOTE-BY-MAIL STARTS SEPTEMBER 19

TEXT NJLABOR TO 235246



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CAPTION: Trump and his hand-picked education secretary have failed our children! Go to <https://njaficio.org/> to Know the Facts and Make Sure You are Registered to Vote!

Image links to: <https://njaficio.org/>

Blast email:

Dear (first name):

Know the Facts! Know What's at Stake in the 2020 Election!

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Meanwhile, Trump and DeVos demanded that those exact same public schools must hold in-person classes this fall, without the additional funds the schools desperately need for more teachers and staff, and safety and sanitizing equipment.

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[Know the Facts Before You Vote](#). Trump: No Friend of Workers ... or Students