

CODE-U Messaging for Use 9/20/2020 and Afterward

Email to All Affiliates

Learn About the Public Questions on Your Ballot

When you think about voting in the General Election, you immediately think of the candidates running for office. But Public Questions also offer you a way to make a huge – and more direct – impact on our democracy.

Public Question 1: Should the state Constitution be amended to legalize a controlled form of marijuana called “cannabis,” for use only by people at least 21 years old? If approved, the sale would be regulated and taxed by the state.

Public Question 2: Should the state Constitution be amended to give a \$250 property tax deduction to peacetime military veterans, and should some disabled peacetime veterans be exempt from property taxes? The surviving spouse would continue to receive the deduction or exemption after the veteran’s death. Currently, only wartime veterans receive these benefits.

Public Question 3: Should the state Constitution be amended to allow a later date for legislative redistricting if the federal census data is delayed? Under this plan, the every-10-years redistricting would apply to elections held in years ending in 3 instead of 1, e.g. 2023 not 2021.

Know the Facts Before You Vote. Visit <https://njaficio.org/> for more info.

Attached please find sample CODE-U messaging for the week of Sept. 13, 2020. Your union brothers and sisters have the power to make this go viral. We encourage you, under your signature and union banner, to broadly share, send, text, tweet and post on your union’s social media pages through this planned and coordinated initiative. Please contact John Shea, COPE Director, at cope@njaficio.org or 609-989-8730 with any questions.

The year’s elections are the most important our lifetime. Working together, the voice of working families will be heard on Election Day!

In Unity,



Charles Wowkanech
President




Laurel Brennan
Secretary-Treasurer

Text & Tweet message:

YOUR ORGANIZATION: Vote on Public Questions to make a huge – and direct – impact on our democracy. Go to <https://njaficio.org/> to Know the Facts and Make Sure You are Registered to Vote!

Draft Facebook & Website Post:

Know the Facts!




There are 3 Public Questions on the ballot this year

Public Questions have a huge – and direct – impact on our democracy.

Click here for more info!

Text NJLabor to 235246



BALLOT QUESTIONS: KNOW THE FACTS!



1 **Public Question 1: Should the state Constitution be amended to legalize a controlled form of marijuana called “cannabis,” for use only by people at least 21 years old? If approved, the sale would be regulated and taxed by the state.**

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3 **Public Question 3: Should the state Constitution be amended to allow a later date for legislative redistricting if the federal census data is delayed? Under this plan, the every-10-years redistricting would apply to elections held in years ending in 3 instead of 1, e.g. 2023 not 2021.**

VOTE-BY-MAIL STARTS SEPTEMBER 19

TEXT NJLABOR TO 235246



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CAPTION: Vote on Public Questions to make a huge – and direct – impact on our democracy. Go to <https://njaflcio.org/> to Know the Facts and Make Sure You are Registered to Vote!

Image links to: <https://njaflcio.org/>

Blast email:

Dear (first name):

Know the Facts! Know What's at Stake in the 2020 Election!

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[Know the Facts Before You Vote](https://njaflcio.org/). Vote on Public Questions to make a direct impact on our democracy!