

## CODE-U Messaging for Use 9/27/2020 and Afterward

### Email to All Affiliates

#### Everything You Need to Know, All In One Place

The New Jersey State AFL-CIO website at <https://njafICIO.org> is a one-stop Election 2020 resource for you and your members.

With accurate information and take-action links about New Jersey's mostly Vote-by-Mail balloting, the site delivers the who, what, when, where, why and how about...

- How to check if you are registered to vote
- When and how to register (online, by Oct. 13!)
- Why we are voting by mail
- What your ballot looks like when it arrives in the mail
- How to fill out your ballot
- When to return your ballot in time for it to count
- Where every ballot drop box is located in New Jersey (with Google directions!)
- Who the New Jersey State AFL-CIO endorses for local, county and national offices
- Why this is the most important election in our lifetime

The New Jersey State AFL-CIO website is easy to navigate and updated often.

We've included a scalable graphic we urge you to add to your website. You should hyperlink it to <https://njafICIO.org>

We also attached a Facebook-size graphic for use in your social media.

Know the Facts Before You Vote. Visit <https://njafICIO.org/> for more info.

Please contact John Shea, COPE Director, at [cope@njafICIO.org](mailto:cope@njafICIO.org) or 609-989-8730 with any questions.

The year's elections are the most important our lifetime. Working together, the voice of working families will be heard on Election Day!

In Unity,



Charles Wowkanech  
President

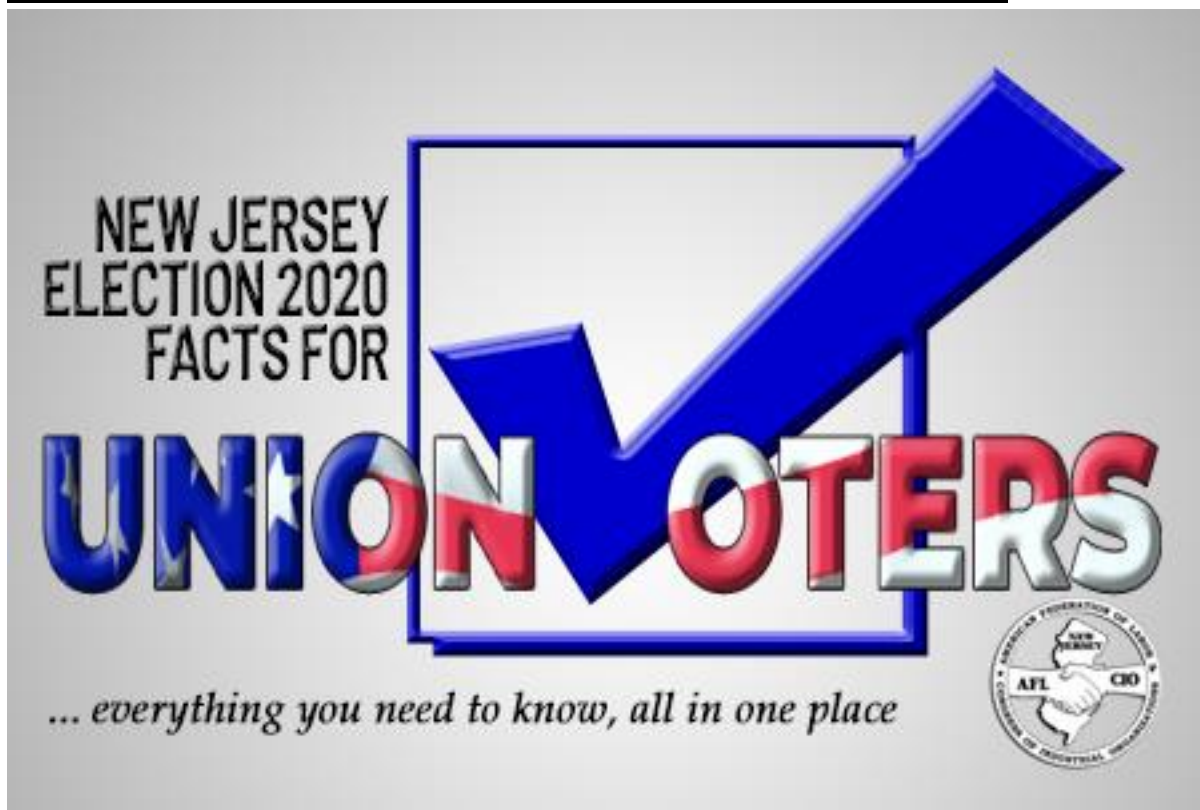
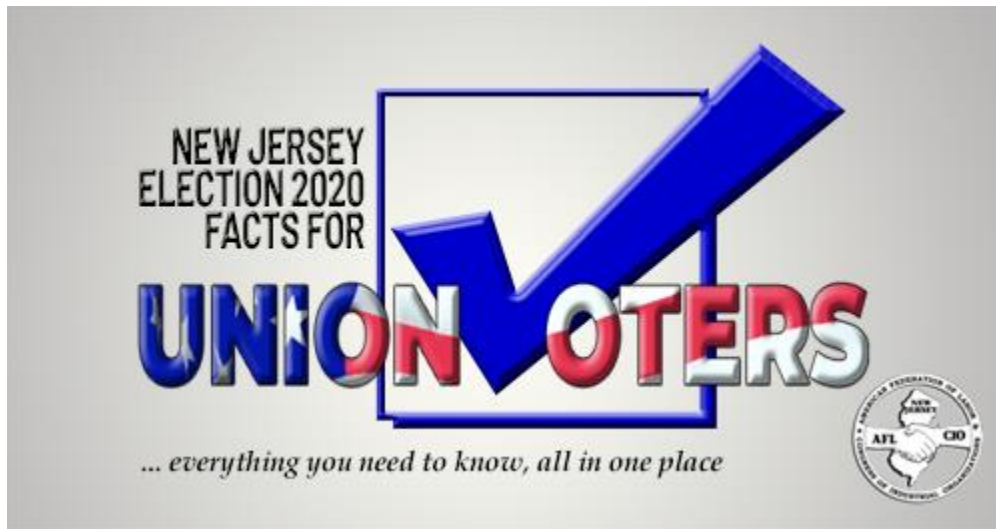


Laurel Brennan  
Secretary-Treasurer

**Text & Tweet message:**

YOUR ORGANIZATION: Stay up to date on how to cast your vote! The New Jersey State AFL-CIO website at <https://njafclcio.org/> is your one-stop Election 2020 resource.

**Draft Facebook & Website Post:**



CAPTION: Stay up to date on how to cast your vote! The New Jersey State AFL-CIO website at <https://njaficio.org/> is your one-stop Election 2020 resource.

Image links to: <https://njaficio.org/>

## **Blast email:**

### **Dear (first name):**

Know the Facts! Know What's at Stake in the 2020 Election!

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[Know the Facts Before You Vote. https://njaficio.org](https://njaficio.org/) has everything you need, all in one place