

## CODE-U Messaging for Use 9/6/2020 and Afterward

### Email to All Affiliates

### **Register Online and Vote by Mail in New Jersey It's As Simple as 1-2-3 to Make History**

Election 2020 is going to be historic: For the first time ever, every New Jersey citizen who will be 18 or older by Nov. 3 can register online. And it's as simple as 1-2-3! Go online. Fill out the form. Submit. And that's it!

The registration deadline is Oct. 13. A Vote by Mail ballot will be sent within 3 business days for all newly registered or re-registered voters.

You also can go online to check if you are registered to vote, and while you're online, you can sign up to track your ballot, for extra peace of mind that your voice is truly being heard. Your vote will be secret, safe, secure, accurately counted and virus-free.

All active voters in New Jersey will be mailed postage pre-paid ballots by Oct. 5. You can fill out your ballot in minutes and return it by mail or to a secure dropbox the same day, or any day until Nov. 3. On Election Day, with ID, you also can deliver your completed ballot to your polling place.

Know the Facts Before You Vote. Know What's at Stake! Visit <https://njaflcio.org/know-the-facts> for more info.

Attached please find sample CODE-U messaging for the week of Sept. 6, 2020. Your union brothers and sisters have the power to make this go viral. We encourage you, under your signature and union banner, to broadly share, send, text, tweet and post on your union's social media pages through this planned and coordinated initiative. Please contact John Shea, COPE Director, at [cope@njaflcio.org](mailto:cope@njaflcio.org) or 609-989-8730 with any questions.

The year's elections are the most important our lifetime. Working together, the voice of working families will be heard on Election Day!

In Unity,



Charles Wowkanech  
President



Laurel Brennan  
Secretary-Treasurer

## **Text & Tweet message:**

NJ AFL-CIO: Go online to register to vote! It's as simple as 1-Go Online 2-Fill out the form 3-Submit! Go to <https://njafclcio.org/> to Register Now!

## **Draft Facebook & Website Post:**




**Register to Vote Online!**  
It's Easy as 1-2-3!

1. Go to [njafclcio.org](https://njafclcio.org/)
2. Fill out the form
3. Submit

Click here for more info!

Text NJLabor to 235246



**Register to Vote Online!**  
It's Easy as 1-2-3!

1. Go to [njafclcio.org](https://njafclcio.org/)
2. Fill out the form
3. Submit

**1** The registration deadline is Oct. 13. A Vote-by-Mail ballot will be sent within 3 business days for all newly registered or re-registered voters.


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**VOTE-BY-MAIL STARTS SEPTEMBER 19**

**TEXT NJLABOR TO 235246**



CAPTION: Go online to register to vote! It's as simple as 1-Go Online 2-Fill out the form 3-Submit! Go to <https://njaficio.org/> to Register Now!

Image links to: <https://njaficio.org/>

## **Blast email:**

**Dear (first name):**

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Register Online and Vote by Mail in New Jersey. And [Know the Facts Before You Vote.](#)