

CODE-U Messaging for Use 10/25/2020 and Afterward

Email to All Affiliates

The Only Poll that Counts is November 3. Are You In?

Ignore the noise and the hype from the campaigns. Ignore the polls and politics on TV. Remember 2016, because Your Future is at Stake.

On November 3, working people will make their choice known in the only poll that matters: Election 2020. And working people should choose Joe Biden, Cory Booker, the New Jersey State AFL-CIO-endorsed candidates for Congress, and our sisters and brothers, the Labor Candidates.

But for our voices to be heard, every one of us has to vote. And for all of our voices to be heard, we all have to Get Out The Vote.

New Jersey mailed out 6 million ballots, but only 2 million have been cast. Every one of the remaining 4 million could be the ballot that clinches the election for pro-labor candidates.

Call three friends – or, better yet, five friends – and make sure they voted. Every vote matters, and time is running out.

If your family or friends need a ride to the post office or a ballot drop box, and it's safe, drive them. If they want to vote in person on November 3, make sure they know where their polling place is – because it probably will be different – and offer them a ride.

Your Future is at Stake! Visit <https://njaflcio.org/> – Your Voter Resource – for more info.

Attached please find sample CODE-U messaging for the critical pre-election week of Oct. 25, 2020. We encourage you, under your signature and union banner, to broadly share, send, text, tweet and post on your union's social media pages through this planned and coordinated initiative. Please contact John Shea, COPE Director, at cope@njaflcio.org or 609-989-8730 with any questions.

Working together, the voice of working families will be heard on Election Day!

In Unity,



Charles Wowkanech
President

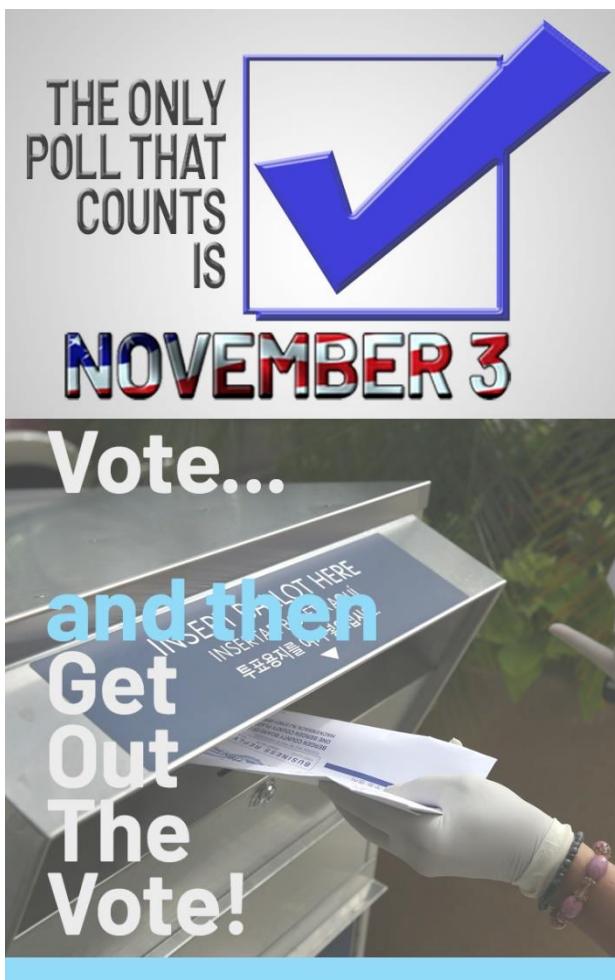


Laurel Brennan
Secretary-Treasurer

Text & Tweet message:

NJ AFL-CIO: It's time to make your voice heard. Vote and then Get Out The Vote. Go to <https://njafcio.org/> Your Voter Resource.

Draft Facebook & Website Post:



TEXT NJLABOR TO 235246



CAPTION: It's time to make your voice heard. Vote and then Get Out The Vote. Go to <https://njaflcio.org/> Your Voter Resource.

Image links to: <https://njaflcio.org/>

Blast email:

Dear (first name):

The Only Poll that Counts is November 3. Are You In?

Ignore the noise and the hype from the campaigns. Ignore the polls and politics on TV. Remember 2016, because Your Future is at Stake.

On November 3, working people will make their choice known in the only poll that matters: Election 2020. And working people should choose Joe Biden, Cory Booker, the New Jersey State AFL-CIO-endorsed candidates for Congress, and our sisters and brothers, the Labor Candidates.

But for our voices to be heard, every one of us has to vote. And for all of our voices to be heard, we all have to Get Out The Vote.

New Jersey mailed out 6 million ballots, but only 2 million have been cast. Every one of the remaining 4 million could be the ballot that clinches the election for pro-labor candidates.

Call three friends – or, better yet, five friends – and make sure they voted. Every vote matters, and time is running out.

If your family or friends need a ride to the post office or a ballot drop box, and it's safe, drive them. If they want to vote in person on November 3, make sure they know where their polling place is – because it probably will be different – and offer them a ride. Your Future is at Stake! Visit <https://njaflcio.org/> – Your Voter Resource – for more info.

[The Only Poll that Counts is November 3](#)