

CODE-U Messaging for Use 10/18/2020 and Afterward

Email to All Affiliates

Meet the Candidates Who Will Fight for Working Families

Working people need elected officials who fight for us in the White House, in Congress, and in county and local governments. The candidates endorsed by the New Jersey State AFL-CIO have proven pro-labor records, and they have earned our support.

They support Davis-Bacon, the right to form and join unions, the coronavirus economic relief packages for working families, a \$15 federal minimum wage, retirement security and good, safe jobs for New Jerseyans. They will make sure that agencies like the NLRB and OSHA side with workers, not greedy corporations.

And since all politics is local, there are 50 union sisters and brothers running to serve us in elected offices in towns and counties statewide.

These graduates of the New Jersey State AFL-CIO's Labor Candidates School are fellow union members who share our values and know how to improve life in New Jersey for all of us.

Your Future is at Stake! Learn about New Jersey State AFL-CIO Endorsed Candidates. Visit <https://njafclcio.org/> – Your Voter Resource – for more info.

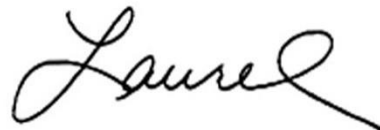
Attached please find sample CODE-U messaging for the week of Oct. 18, 2020. We encourage you, under your signature and union banner, to broadly share, send, text, tweet and post on your union's social media pages through this planned and coordinated initiative. Please contact John Shea, COPE Director, at cope@njafclcio.org or 609-989-8730 with any questions.

Working together, the voice of working families will be heard on Election Day!

In Unity,



Charles Wowkanech
President



Laurel Brennan
Secretary-Treasurer

Text & Tweet message:

NJ AFL-CIO: NJ AFL-CIO endorsed candidates have pro-labor records and will fight for you. Go to <https://njafclcio.org/> Your Voter Resource.

Draft Facebook & Website Post:

Your Future is at Stake!
Vote the Union Label!



These candidates have proven pro-labor records, and they have earned our support.

Click here to find out more!

Text NJLabor to 235246



Working people need elected officials who fight for us in the White House, in Congress, and in county and local governments. The candidates endorsed by the New Jersey State AFL-CIO have proven pro-labor records, and they have earned our support.

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VOTE-BY-MAIL HAS BEGUN IN NJ!

**LABOR
2020**
AFL-CIO

TEXT NJLABOR TO 235246



CAPTION: NJ AFL-CIO endorsed candidates have pro-labor records and will fight for you. Go to <https://njafclcio.org/> Your Voter Resource.

Image links to: <https://njafclcio.org/>

Blast email:

Dear (first name):

Know the Facts! Know What's at Stake in the 2020 Election!

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[Meet the Candidates Who Will Work for You](#)