

New Jersey State AFL-CIO
CODE-U
9/10/21

Email to All Affiliates

Subject Line: Murphy ensures public workers' retirement security

For over 25 years, governors from both parties slashed or totally skipped pension fund payments, irresponsibly putting hundreds of thousands of public employees' retirements at risk.

Gov. Phil Murphy didn't play that game. He tackled the difficult task of fixing New Jersey's pension system and has responsibly funded the pension system every year since being elected. Phil Murphy is the first governor in 25 years to make the full contribution to the pension system.

And Jack Ciattarelli? He will turn back the clock to the failed policies of the past. He wants to skip contributions to public employee pension plans and eliminate defined benefit plans for new hires and public employees with less than 10 years of service.

Our future is at stake. Phil Murphy has a record of leadership we can count on. Support Gov. Phil Murphy for re-election.

Attached please find sample CODE-U messaging for the week of September 13, 2021. Your union brothers and sisters have the power to make this go viral. We encourage you, under your signature and union banner, to broadly share, send, text, tweet and post on your union's social media pages through this planned and coordinated initiative. Please contact John Shea, COPE Director, at cope@njafclcio.org or 609-989-8730 with any questions.

This year, we can make history in New Jersey. Working together, the voice of working families will be heard on Election Day!



Charles Wowkanech
President



Laurel Brennan
Secretary-Treasurer

Sample Text & Tweet message:

NJ AFL-CIO: Public employees - who can you depend on for ensuring your pension is there when you retire? Phil Murphy. Go to <https://njaficio.org/labor2021> to find out more.

Sample Facebook Posts:



GOV. MURPHY HAS EARNED LABOR'S SUPPORT
Public employees - who can you depend on for ensuring your pension is there when you retire?

Click [HERE](#) to find out more!
Or text [NJLABOR](#) to [235246](#)

The graphic features a dark grey header with the text "GOV. MURPHY HAS EARNED LABOR'S SUPPORT" in white. Below this is the question "Public employees - who can you depend on for ensuring your pension is there when you retire?". The call to action "Click HERE to find out more! Or text NJLABOR to 235246" is in blue. At the bottom, there are two portraits: Phil Murphy on the left and a man in a blue shirt on the right. Between them are four icons: a green checkmark, the AFL-CIO logo, a red circle with a white 'X', and another red circle with a white 'X'.

Caption: Public employees - who can you depend on for ensuring your pension is there when you retire? Phil Murphy. Go to <https://njaficio.org/labor2021> to find out more.

Sample Website Post:

PHIL MURPHY HAS EARNED LABOR'S SUPPORT

Public Employees: Who can you depend on to
fund your pension?



Murphy:

- First Governor to make a full Pension payment in 25 years.
- Will secure the Pension fund for generations to come.



Ciattarelli:

- Called for the deferral of this year's pension payment and increasing state debt.
- Will eliminate defined benefit plans for new hires and public employees with less than 10 years of service.

Click **HERE** to find out more!



Text **NJLABOR** to **235246**



Image links to: <https://njflcio.org/labor2021>

Sample Blast email:

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