

New Jersey State AFL-CIO
CODE-U
9/20/21

Email to All Affiliates

Subject Line: Union Members Vote-by-Mail

Voting in New Jersey has begun! Voters who have requested a vote-by-mail ballot in writing will be receiving it soon. Voters who want vote-by-mail must apply.

New Jersey union members should seriously consider voting by mail this fall. Here's why: It's safe. Secure. Convenient. Easy. Early. Virus-free. You can vote from the comforts of home. And you can track your ballot to ensure that your voice is heard.

All voters have the option to vote-by-mail. No reason or excuse is needed. To vote-by-mail, you must request a ballot, and your county Board of Elections must receive your vote-by-mail application by **October 26**.

You can see the list of union endorsed candidates, download an application for a vote-by-mail ballot and see a wealth of other useful and vital information about this year's General Election at <https://njaficio.org/labor2021>. **Your Union Voter Resource**.

Working together, we in New Jersey's labor movement will make history and re-elect Governor Murphy, a strong progressive Legislature, and labor candidates all over the state to deliver victories for working families.

Attached please find sample CODE-U messaging for the week of August 23, 2021. Your union brothers and sisters have the power to make this go viral. We encourage you, under your signature and union banner, to broadly share, send, text, tweet and post on your union's social media pages through this planned and coordinated initiative. Please contact John Shea, COPE Director, at cope@njaficio.org or 609-989-8730 with any questions.

This year, we can make history in New Jersey. Working together, the voice of working families will be heard on Election Day!

In Unity,



Charles Wowkanech
President

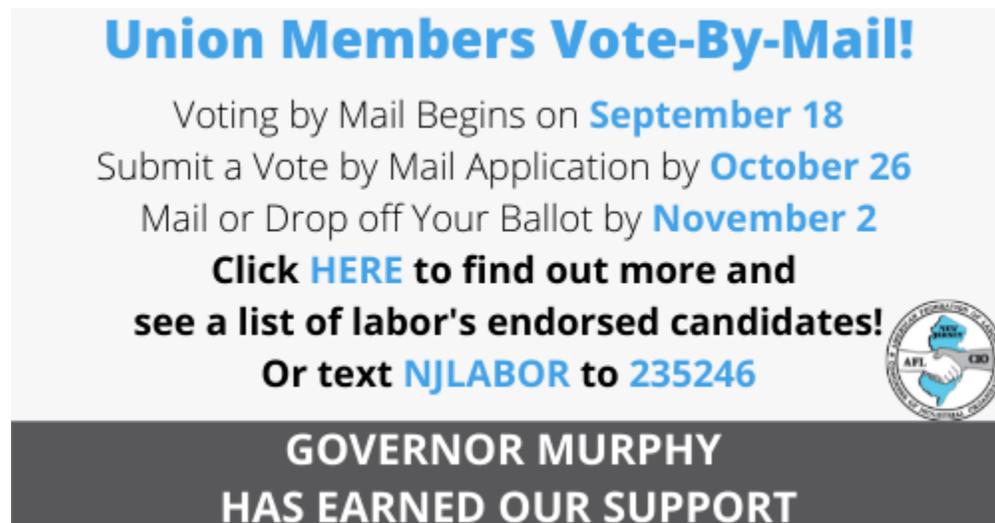


Laurel Brennan
Secretary-Treasurer

Sample Text & Tweet message:

NJ Union Members: If you requested to vote-by-mail in writing, be on the lookout for your ballot. To see the list of union endorsed candidates or to download a vote-by-mail ballot application, go to <https://njaficio.org/labor2021>.

Sample Facebook Posts:



Union Members Vote-By-Mail!

Voting by Mail Begins on **September 18**
Submit a Vote by Mail Application by **October 26**
Mail or Drop off Your Ballot by **November 2**

**Click [HERE](#) to find out more and
see a list of labor's endorsed candidates!**

Or text [NJLABOR](#) to [235246](#)



**GOVERNOR MURPHY
HAS EARNED OUR SUPPORT**

Caption: If you requested to vote-by-mail in writing, be on the lookout for your ballot. To see the list of union endorsed candidates or to request a vote-by-mail ballot, go to <https://njaficio.org/labor2021>.

Image links to <https://njaficio.org/labor2021>

Sample Website Post:

UNION MEMBERS VOTE-BY-MAIL

GOVERNOR MURPHY HAS EARNED OUR SUPPORT

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**Click [HERE](#) to find out more
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Sample Blast email:

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