

New Jersey State AFL-CIO
CODE-U
October 29, 2021

Email to All Affiliates:

Subject Line: Union Voters, Family and Friends – VOTE!

The path to victory for New Jersey's working families is maximum turnout of union voters! Now is the time to Get-Out-The-Union-Vote!

Every union must reach out to each every union voter this weekend though our modern communication tools to ensure that union members, family, and their friends vote!

Attached please find sample CODE-U for your use in the final days of the campaign. We encourage you to post, share, send, text, and tweet **multiple times** on your union's social media from now through the close of polls on Election Day!

You can see the list of union-endorsed candidates, find a ballot drop box or search for a polling location at www.njaflcio.org/labor2021 **Your Union Voter Resource**. Please contact John Shea, COPE Director, at cope@njaflcio.org or 609-989-8730 with any questions.

Working together, we'll keep New Jersey union strong!

In Unity,



Charles Wowkanech
President



Laurel Brennan
Secretary-Treasurer

Sample Texts / Tweets / before Election Day:

Option #1: Union members, family and friends: Make the voice of labor heard! Find an Early Vote Center near you and vote by Sunday. Or place your ballot in a secure drop box. Or make sure it is postmarked before 8:00 pm., or vote at your assigned polling place this Tuesday, Election Day. Polls will be open 6:00 am-8:00 pm. Visit www.njaficio.org/labor2021 to learn more

Option #2: Union members, family and friends: Election Day is Tuesday. Polls will be open 6:00 am-8:00 pm. Governor Murphy has earned our support. Make your voice heard! Visit www.njaficio.org/labor2021 to learn more.

Sample Facebook Post before Election Day:



Link to: www.njaficio.org/labor2021

Sample Text / Tweets Election Day

Option # 1: Union members, family and friends: Keep New Jersey Union Strong! Vote Today. Polls are open until 8:00 pm. To find the complete list of endorsed candidates, a ballot drop box or your assigned polling location, visit www.njaficio.org/labor2021

Option #2: VOTE TODAY! Keep New Jersey Union Strong. Governor Murphy has earned our support. To learn more, visit www.njaficio.org/labor2021 Polls close at 8:00 pm.

Option #3 Union members: Today is Election Day! You must vote before 8:00 pm! Vote the union choice, Gov. Phil Murphy and all Labor-endorsed candidates. To learn more visit www.njaficio.org/labor2021.



Image links to: www.njaficio.org/labor2021

Sample Blast email:

Subject Line: Union Voters, Family and Friends – VOTE!

Now is the time to Vote!

Vote-by-mail ballots must be postmarked or dropped off to a [secure drop box](#) by 8 pm on November 2.

Voters [can vote early](#) on Saturday from 10:00 am to 8:00 pm or on this Sunday (Halloween) from 10:00 am-6:00pm.

Traditional voting will take place at their [assigned polling location](#) between 6:00 am and 8:00 pm this Tuesday.

To see a list of labor endorsed candidates, find a ballot drop box or early vote center near you, or to locate your Election Day polling place, visit www.njafclcio.org/labor2021.

Make your voices heard! Your future is at stake! Every vote counts! Please vote!

Let's Keep New Jersey Union Strong!