

New Jersey State AFL-CIO
CODE-U
10/1/21

Email to All Affiliates

Subject Line: Murphy investing in infrastructure

Governor Murphy has made fixing New Jersey's infrastructure a priority! He has done more than any governor in recent history to invest in infrastructure, public transit, water, airports, maritime ports, clean energy, and union jobs in every corner of our state. He strongly supports project labor agreements, prevailing wages, and Buy American provisions.

Your future is at stake! On infrastructure, Governor Murphy has earned our support!

Attached please find sample CODE-U messaging for the week of October 4, 2021. Your union brothers and sisters have the power to make this go viral. We encourage you, under your signature and union banner, to broadly share, send, text, tweet and post on your union's social media pages through this planned and coordinated initiative.

You can see the list of union endorsed candidates, download an application for a vote-by-mail ballot and see a wealth of other useful and vital information about this year's General Election at www.njafclcio.org/labor2021. **Your Union Voter Resource**. Please contact John Shea, COPE Director, at cope@njafclcio.org or 609-989-8730 with any questions.

Working together, we'll keep New Jersey union strong!

In Unity,



Charles Wowkanech
President



Laurel Brennan
Secretary-Treasurer

Sample Text & Tweet message:

NJ Union Members: On infrastructure, public transit, water, airports, maritime ports, clean energy investments and union jobs, Gov. Murphy has earned labor's support. To see the list of union endorsed candidates or to download a vote-by-mail ballot application, go to www.njaficio.org/labor2021.

Sample Facebook Posts:



**YOUR FUTURE
IS AT STAKE
VOTE**

**THREE WAYS
TO VOTE:**
1. **By Mail**
2. **Early**
3. **Election Day**

**On Infrastructure, Gov. Murphy has earned Labor's Support
Historic Investments in**
Roads, Bridges, Tunnels, Ports,
Water, Airports, Public Transit,
Clean Energy,
Union Jobs

Project Labor Agreements | Prevailing Wage | Buy American
Click [HERE](http://www.njaficio.org/labor2021) to find out more! Or text **NJLABOR to **235246****

Caption: On infrastructure, public transit, water, airports, maritime ports, clean energy investments and union jobs, Gov. Murphy has earned labor's support. To see the list of union endorsed candidates or to download a vote-by-mail ballot application, go to www.njaficio.org/labor2021.

Link image to: www.njaficio.org/labor2021

Sample Website Post:



**YOUR FUTURE
IS AT STAKE
VOTE**

**THREE WAYS
TO VOTE:**
1. **By Mail**
2. **Early**
3. **Election Day**

On Infrastructure, Murphy and
Oliver Have Earned Labor's Support



Project Labor Agreements
Prevailing Wage
Buy American



**HISTORIC
INVESTMENTS IN**
Roads, Bridges,
Tunnels, Ports, Water,
Airports, Public Transit,
Clean Energy,
Union Jobs

Click **HERE** to find out more!
Text **NJLABOR**
to **235246**



Link image to: www.njaficio.org/labor2021

Sample Blast email:

Subject Line: Murphy investing in infrastructure

Governor Murphy has made fixing New Jersey's infrastructure a priority!

Governor Murphy delivered \$1 billion and is transforming NJ Transit into a 21st century transportation agency. He recruited and trained over 100 highly skilled train engineers and is replenishing our aging fleet of rail cars and buses to move people and freight safely and on schedule. He is championing major projects like the expansion of Newark Airport, the Port Authority Bus terminal, the Gateway Tunnel, and the replacement of aging water lines which will create over 70,000 jobs and generate over \$19 billion in economic benefits to the region.

The Port of New York & New Jersey is the largest marine port on the East Coast and the second busiest in the nation. Governor Murphy funded projects to improve safety, enhance operations, and modernize the port's transportation infrastructure which supports roughly 500,000 jobs and generates billions of dollars in economic activities each year.

Governor Murphy has positioned New Jersey as the nation's leader in clean energy and broke ground on a \$250 million project at the Paulsboro Marine Terminal on a state-of-the-art complex to manufacture high-tech steel components needed for off-shore wind energy production. This investment in clean energy and manufacturing is the largest of its kind in the nation and will create thousands of union jobs!

Your future is at stake. Governor Murphy is committed to making long-term infrastructure investments in every corner of our state that benefit all of New Jersey. He strongly supports project labor agreements, prevailing wages, and Buy American provisions. On infrastructure, Governor Murphy has earned our support!

You can see the list of union endorsed candidates, download an application for a vote-by-mail ballot and see a wealth of other useful and vital information about this year's General Election at www.njaflcio.org/labor2021. **Your Union Voter Resource.**