

New Jersey State AFL-CIO
CODE-U
10/8/21

Email to All Affiliates

Subject Line: Governor Murphy- Prioritizing Workers

Throughout the pandemic, Governor Murphy has made worker health and safety, worker rights, and wages a priority! He championed legislation which presumes that frontline essential workers who acquire COVID-19 did so on the job, extending worker compensation protections to any workers deemed essential and increasing survivor benefits. His strong and decisive leadership will ensure that New Jersey bounces back strong from the pandemic and creates good paying union jobs across the state. He is the most pro-worker governor New Jersey has had in generations.

Your future is at stake. Governor Murphy shares our values and has earned our support!

Attached please find sample CODE-U messaging for the week of October 11, 2021. Your union brothers and sisters have the power to make this go viral. We encourage you, under your signature and union banner, to broadly share, send, text, tweet and post on your union's social media pages through this planned and coordinated initiative.

You can see the list of union endorsed candidates, download an application for a vote-by-mail ballot and see a wealth of other useful and vital information about this year's General Election at www.njaflcio.org/labor2021 **Your Union Voter Resource**. Please contact John Shea, COPE Director, at cope@njaflcio.org or 609-989-8730 with any questions.

Working together, we'll keep New Jersey union strong!

In Unity,



Charles Wowkanech
President



Laurel Brennan
Secretary-Treasurer

Sample Text & Tweet message:

NJ Union Members: Throughout the pandemic, Governor Murphy has made worker health and safety, worker rights, and wages a priority and has earned labor's support. To see the list of union endorsed candidates or to download a vote-by-mail ballot application, go to www.njaflcio.org/murphy.

Sample Facebook Posts:



**YOUR FUTURE
IS AT STAKE
VOTE**

**THREE WAYS
TO VOTE:**
1. **By Mail**
2. **Early**
3. **Election Day**

Prioritizing Workers Throughout the Pandemic
COVID-19 Presumption
Health and Safety
Worker's Rights
Raising Wages

Murphy and Oliver Have Earned Our Support!
Click **HERE to find out more! Or text **NJLABOR** to **235246****

Caption: Throughout the pandemic, Governor Murphy has made worker health and safety, worker rights, and wages a priority! To see the list of union endorsed candidates or to download a vote-by-mail ballot application, go to www.njaflcio.org/murphy.

Link image to: www.njaflcio.org/murphy.

Sample Website Post:



**YOUR FUTURE
IS AT STAKE
VOTE**

**THREE WAYS
TO VOTE:**
1. **By Mail**
2. **Early**
3. **Election Day**

Prioritizing Workers Throughout the Pandemic



Murphy and Oliver
Share Our Values
and Have Earned
Our Support



COVID-19 Presumption
Health and Safety
A Voice at Work
Earned Sick Days
Healthcare
Paid Family Leave
\$15 Minimum Wage
Equal Pay
Prevailing Wage
Full Pension Payment
Buy American

Click **HERE to find out more!**
Text **NJLABOR
to **235246****



ISSUES MATTER. VOTE UNION

Link image to: www.njaficio.org/murphy.

Sample Blast email:

Subject Line: Governor Murphy- Prioritizing Workers

Throughout the pandemic, Governor Murphy made worker health and safety a priority. He championed legislation which presumes that frontline essential workers who acquire COVID-19 did so on the job, extending worker compensation protections to any workers deemed essential and increasing survivor benefits. He also negotiated a no-layoff clause with public sector unions to ensure that essential public services are maintained. He established safety protections for every sector of our economy and for every worker in every type of workplace, saving countless lives.

Governor Murphy protects worker rights. The right to organize and join together in a union. The right to a first contract, a voice at work and a safe workplace. The right to paid family leave, earned sick days, accessible and affordable healthcare, and retirement security. The right to collectively bargain over wages, benefits, hours and working conditions. He is fighting for an economy that works for all.

Governor Murphy supports raising wages for workers. He is well along the way to raise the minimum wage to \$15 per hour by 2024, lifting up nearly one million workers. He signed legislation protecting worker rights to a minimum wage, overtime pay, equal pay, workers compensation, unemployment, earned sick leave, family leave, temporary disability and more. He opposes privatization, supports project labor agreements, prevailing wages, “Buy American” provisions, and made the first full pension payment in 25 years.

Your Future is at stake. Governor Murphy has made worker health and safety, worker rights, and wages a priority! **Governor Murphy shares our values and has earned our support!**

You can see the list of union endorsed candidates, download an application for a vote-by-mail ballot and see a wealth of other useful and vital information about this year’s General Election at www.njaflcio.org/murphy. **Your Union Voter Resource.**