

New Jersey State AFL-CIO
CODE-U
October 15, 2021

Email to All Affiliates:

Subject Line: Vote Murphy for Governor: By Mail, Early Vote, or Election Day

This year, New Jersey voters can choose from three different methods to cast their vote. No excuse or reason is needed to vote-by-mail. For the first time, a voter can choose to vote in-person beginning 10 days before Election Day, or they can vote at their assigned polling place on November 2. It's their choice!

Your future is at stake. Governor Murphy shares our values and has earned our support!

Attached please find sample CODE-U messaging for the week of October 18, 2021. Your union brothers and sisters have the power to make this go viral. We encourage you, under your signature and union banner, to broadly share, send, text, tweet and post on your union's social media pages through this planned and coordinated initiative.

You can see the list of union endorsed candidates, download an application for a vote-by-mail ballot and see a wealth of other useful and vital information about this year's General Election at www.njafclcio.org/labor2021 **Your Union Voter Resource**. Please contact John Shea, COPE Director, at cope@njafclcio.org or 609-989-8730 with any questions.

Working together, we'll keep New Jersey union strong!

In Unity,



Charles Wowkanech
President




Laurel Brennan
Secretary-Treasurer

Sample Text & Tweet Messages:

Union Members: Governor Murphy has earned our support! Vote by mail, vote early, or vote on Election Day! To see a list of union-endorsed candidates, access election forms, and for more information, go to www.njaflcio.org/labor2021

Sample Facebook Post:



**YOUR FUTURE
IS AT STAKE
VOTE**

**THREE WAYS
TO VOTE:**

- 1. By Mail**
- 2. Early**
- 3. Election Day**

Three Ways to Vote!

By Mail:
Complete and return a Vote-by-Mail application by **Oct. 26**

Early:
Visit any Early Voting Center in your county by **Oct. 23-31**


On Election Day:
Visit your regular polling place on **Nov. 2**

Click [HERE](#) to find out more! Or text **NJLABOR to **235246****

Caption: Union members: Three convenient ways to vote. Find out which voting method works best for you, see a list of union-endorsed candidates, access election forms and more! Go to: www.njaflcio.org/labor2021

Image links to: www.njaflcio.org/labor2021


Sample Website Post:




YOUR FUTURE IS AT STAKE
VOTE

THREE WAYS TO VOTE:
1. **By Mail**
2. **Early**
3. **Election Day**

Vote Murphy for Governor: By Mail, Early Vote, or Election Day



Murphy and Oliver
Share Our Values
and Have Earned
Our Support





Three Ways to Vote!

By Mail: Complete and return a Vote-by-Mail application by **Oct. 26**

Early: Visit any Early Voting Center in your county by **Oct. 23-31**

On Election Day: Visit your regular polling place on **Nov. 2**

Click **HERE** to find out more!
Text **NJLABOR** to **235246**



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Image links to: www.njaficio.org/labor2021

Sample Blast email:

Subject: Vote Murphy for Governor: By Mail, Early Vote, or on Election Day

Throughout the pandemic, Governor Murphy has made the health and safety of New Jersey's working families the priority! His strong and decisive leadership will ensure that our state bounces back stronger than ever from the pandemic.

Governor Murphy is the most pro-union governor we've had in generations and deserves our support!

This year in New Jersey you can choose from three different methods to vote. It's your choice!

Vote by Mail: You must request a mail-in ballot in writing through your county clerk on or before October 26. A ballot will be mailed within a few business days. You can return your completed ballot by:

- 1) Mailing it on or before 8 pm on November 2, Election Day; or
- 2) Placing it in a secure Ballot Drop Box within your home county; or
- 3) Delivering it in person to your county Board of Election office by 8 pm on Election Day.

Vote-by-Mail ballots will NOT be accepted at your assigned polling place.

Vote Early: Between October 23 and October 31 you can cast a ballot on a machine. Each county will have at least three [Early Voting Centers](#) open between 10:00 am and 8:00 pm Monday through Saturday and 10:00 am to 6:00 pm on Sundays.

Vote on Election Day: Visit your assigned polling location and vote on machines or provisional ballots on November 2 between 6:00 am and 8:00 pm.

Your future is at stake. Governor Murphy shares our values and has earned our support!

However you decide, please vote!

To see the list of additional union-endorsed candidates, access Vote-by-Mail, or find a ballot drop box and Early Voting Center near you, visit www.njaflcio.org/labor2021.

Keep New Jersey Union Strong!