

November 2022

To All Affiliates:

## **CODE U: Plan Your Vote**

Union members in New Jersey are engaged, energized and ready to elect all 12 endorsed candidates to the U.S. House of Representatives and 49 rank-and-file union members running for election to various county and municipal offices across our state on Tuesday, November 8, 2022.

As labor leaders, it is crucial that we do everything we can to make the case and bring all endorsed candidates across the finish line. The future of the labor movement is at stake; the future of the country is at stake. We can't afford to leave anything on the field. As Election Day approaches, we must do everything to encourage union members, their family, and friends to vote.

Research informs us that a voter is more likely to cast a ballot if they make a plan to vote. A voting plan is just what it sounds like: figuring out how and when you will vote before Election Day.

Attached please find sample CODE-U messaging for affiliate use. Our sisters and brothers have the power to make this go viral online. We encourage you, under your signature and union banner to broadly share, send, text, tweet, and post on your union's social media pages. Please contact John Shea, COPE Director at [cope@njaficio.org](mailto:cope@njaficio.org) or (609) 989-8730 with any questions.

Working together we all win together!

In Unity,



Charles Wowkanech  
President



Laurel Brennan  
Secretary-Treasurer

### **Sample Text & Tweet message:**

Union members, family, and friends: Make a plan to vote-by-mail, vote early, or on November 8<sup>th</sup>. Visit [www.njunionstrong.org](http://www.njunionstrong.org) to look up your polling location, early voting information, find a ballot drop box, see the list of labor endorsed candidates and everything you need to know to cast your ballot.

### **Sample Facebook & Website Post:**

Union members, family, and friends: Make a plan to vote-by-mail, vote early, or on November 8<sup>th</sup>. Visit [www.njunionstrong.org](http://www.njunionstrong.org) to look up your polling location, early voting information, find a ballot drop box, see the list of labor endorsed candidates and everything you need to know to cast your ballot.

**YOUR FUTURE IS AT STAKE VOTE**

**THREE WAYS TO VOTE:**  
1. **By Mail**  
2. **Early**  
3. **Election Day**

**Make a Plan to Vote  
Make Your Voice Heard!**

Do you know your polling location?  
Who will you bring?  
How will you get there?  
Do you know who the labor-endorsed candidates are?

Visit [www.njunionstrong.org](http://www.njunionstrong.org) for more information

### **Sample Blast email:**

**Subject line:** Plan Your Vote!

Research informs us that a voter is more likely to cast a ballot if they have a plan to vote. A voting plan is just what it sounds like: figuring out how and when you will vote before Election Day.

- ✓ What time will you be voting?
- ✓ Where are you voting?
- ✓ How are you getting there?
- ✓ Do you need a ride?
- ✓ Who else can you bring with you? Family members? Friends?
- ✓ Where and when can you vote early?
- ✓ Do you have a mail-in ballot?
- ✓ Where's the nearest ballot drop box?

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