

To All Affiliates:

CODE U: Health Care

Union endorsed candidates for Congress, county and municipal office share our values and believe that health care should be affordable, accessible, high quality and safe for all working families. Voting in this election is critical to ensure elected officials make quality healthcare a priority.

We all know that health care and prescription drug costs are out of control. After fighting to lower prices for years, Congress finally passed legislation to prevent price spikes for health coverage, lower the cost of prescription drugs, created a \$2000 annual out of pocket prescription drug cap and reduced the cost of insulin to no more than \$35 per month for Medicare recipients.

Union endorsed candidates are committed to safety for patients and health care workers. They know quality patient care requires safe staffing levels and will work to ensure that health care facilities employ sufficient staff. They know that worker safety is paramount and will continue to ensure that healthcare facilities have an adequate supply of Personal Protective Equipment as we continue the fight against COVID. They know that mental health care is health care.

Attached please find sample CODE-U messaging for your use. We encourage you, under your signature and union banner, to broadly share, send, text, tweet and post on your union's social media pages through this planned and coordinated initiative. Please contact John Shea, COPE Director, at cope@njaficio.org or 609-989-8730 with any questions.

Working together, the voice of working families will be heard on Election Day!

In Unity,



Charles Wowkanech
President



Laurel Brennan
Secretary-Treasurer

Sample Text & Tweet message:

NJ Union Members: Health care is on the ballot. See which candidates are fighting for affordable health coverage, lower prescription drug prices, mental health, safe staffing and worker safety. Visit www.njunionstrong.org to see the list and more about voting.

Sample Facebook / Website Post:

Caption NJ Union Members: Health care is on the ballot. See which candidates are fighting for affordable health coverage, lower prescription drug prices, mental health, safe staffing and worker safety. Visit www.njunionstrong.org to see the list and more about voting.



YOUR FUTURE IS AT STAKE

VOTE

THREE WAYS TO VOTE:

- 1. By Mail**
- 2. Early**
- 3. Election Day**

NEW JERSEY UNION VOTERS SUPPORT

- Affordable health coverage
- Lower prescription drug prices
- Accessible mental health services
- Safe staffing and worker safety

For information on Labor's Endorsed candidates, voter registration, and voting, visit: www.njunionstrong.org

Image links to <https://njaficio.org/labor2022>

Sample Blast email:

Subject Line: Health Care is on the Ballot

Union endorsed candidates share our values and believe that health care should be affordable, accessible, high quality and safe for all working families. That's why we encourage you to vote for candidates who will make health care a priority.

See which candidates are on our side fighting for affordable health coverage, lower prescription drug prices, mental health services, safe staffing levels in our hospitals and health care facilities and workplace safety for healthcare workers. Visit www.njunionstrong.org

Voters have three choices on how to cast their ballots this year: by mail, by early voting, or at their assigned polling location on Election Day. A vote-by-mail application must be received by November 1. Early in-person voting will take place October 29 through November 6. Election Day is November 8. All three methods are safe, easy, convenient and secure. To find out more, visit www.njunionstrong.org

Working together, the voice of working families will be heard on Election Day!