

To All Affiliates:

## **CODE U: Worker Rights**

Workers and our unions know best the importance worker rights are to lives of working families. What New Jersey and America needs now are more people who fighting for us. Voting for labor's endorsed candidates in this election sends a message from working families to our elected officials that we want them to defend the rights of working people.

Our endorsed candidates understand that workers have rights! The right to join or form a union, the right to collectively bargain over terms and conditions of employment and the right to a first contract. All workers have the right to good job with a fair or living wage or a job with prevailing wage and Davis Bacon protections. All workers have the right to a safe workplace free from discrimination or harassment with paid vacation, sick and family leave as well as healthcare and retirement security. All workers have the right to a voice on the job and in civil affairs, including a citizen's right to vote .

Attached please find sample CODE-U messaging for your use. Your union brothers and sisters have the power to make this go viral. We encourage you, under your signature and union banner, to broadly share, send, text, tweet and post on your union's social media pages through this planned and coordinated initiative. Please contact John Shea, COPE Director, at [cope@njaficio.org](mailto:cope@njaficio.org) or (609) 989-8730 with any questions.

Working together, the voice of working families will be heard on Election Day!

In Unity,



Charles Wowkanech  
President



Laurel Brennan  
Secretary-Treasurer

**Sample Text & Tweet message:**

Our union fights for your rights on and off the job every day! As workers, our rights and freedoms are on the ballot this year. To find out more, visit [www.njunionstrong.org](http://www.njunionstrong.org)

**Sample Facebook & Website Post:**

Caption: Our union fights for your rights on and off the job every day! As workers, our rights and freedoms are on the ballot this year. To find out more, visit [www.njunionstrong.org](http://www.njunionstrong.org)



**YOUR FUTURE IS AT STAKE VOTE**

**THREE WAYS TO VOTE:**  
1. **By Mail**  
2. **Early**  
3. **Election Day**

**UNION ENDORSED CANDIDATES SUPPORT**

Right to Organize	Retirement Security
Collective Bargaining	Paid Sick and Family Leave
Workplace Safety	Health Care
Fair or "Living" Wage	Project Labor Agreements
Equal Pay	Davis-Bacon Protections

**For information on Labor's Endorsed candidates, voter registration, and voting, visit: [www.njunionstrong.org](http://www.njunionstrong.org)**

**Sample Blast email:**

**Subject line:** Vote for Your Rights at Work!

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Our union fights for your rights on and off the job every day! As workers, our rights and freedoms are on the ballot this year. To find out more, visit [www.njunionstrong.org](http://www.njunionstrong.org)

Voter registration deadline is October 18. Vote by mail application deadline (by mail) is November 1. Early voting centers will be open October 29 – November 6. Election Day is November 8. To register to vote, download a vote-by-mail application, see a complete list of endorsed candidates, or to learn more voting options, visit [www.njunionstrong.org](http://www.njunionstrong.org).

Working together, the voice of working families will be heard on Election Day!