

January 30, 2023

To All Affiliates:

CODE U: Winslow Township Fire District Referendum

Saturday, February 18 is Election Day in Winslow Township. Voters have an opportunity to invest public safety and create union jobs.

The Winslow Township Fire Department provides fire and rescue protection, responding to fires, medical emergencies, search and rescue, auto accidents and hazmat. Your firefighters are trained and stand ready to respond and assist in any emergency. The Winslow Township Fire Department is experiencing a volunteer shortage. Efforts to recruit additional volunteers have failed.

In every emergency, response times make the difference which currently average between 12-15 minutes. **Your “YES” vote will cut average response times in half, by fully staffing two units instead of one**, costing the average homeowner \$0.33 per day. In an emergency, every second counts. We can and must do better. Vote “YES” to provide round-the-clock professionally staffed fire and emergency service.

Attached please find sample CODE-U messaging for your use. We encourage you, under your signature and union banner, to broadly share, send, text, tweet and post on your union’s social media pages through this planned and coordinated initiative. Please contact John Shea, COPE Director, at cope@njaficio.org or 609-989-8730 with any questions.

Working together, the voice of working families will be heard on Election Day!

In Unity,



Charles Wowkanech
President




Laurel Brennan
Secretary-Treasurer

Sample Text & Tweet message:

- A. Sat, Feb 18 is Election Day in Winslow Tp. Your union encourages you to vote “Yes” to improve public safety, cut average response time in half by staffing two units instead of one, costing the average homeowner only \$0.33 a day. Visit www.njunionstrong.org to learn more.
- B. Sat is Election Day in Winslow Tp. Vote “Yes” to improve public safety and cut response times in half. All registered voters are eligible to vote. Polls open 2:00 pm - 9:00 pm. Vote at Fire Admin. Bldg. 9 Cedar Brook Rd. For more info visit www.njunionstrong.org

Sample Facebook / Website Post:

- A. **Caption:** Attention Winslow Township Union Members. Saturday, February 18 is Election Day in Winslow. We encourage you to Vote “Yes” to improve public safety and cut response times in half. All registered voters are eligible to vote. Polls open 2:00 pm - 9:00 pm. return your vote-by-mail ballot or vote in-person at the Fire Administration Bldg. 9 Cedar Brook Rd. For more info visit www.njunionstrong.org



**YOUR FUTURE
IS AT STAKE
VOTE**

WINSLOW TOWNSHIP FIRE DISTRICT ELECTION

Vote “Yes” to Cut Average Response Times in Half

Saturday, February 18th

2:00 PM to 9:00 PM

Winslow Township Fire Administration Building
9 Cedar Brook Road

For information, visit: njunionstrong.org

Image links to www.njunionstrong.org

Sample Blast email:

Subject Line: Vote “Yes” Fire District Referendum Election

Saturday, February 18 is Fire District Election Day in Winslow Township. Voters have an opportunity to invest in public safety and cut the average emergency response time in half.

In every emergency, response times make the difference which currently average between 12-15 minutes. **Your “YES” vote will cut average response times in half, by fully staffing two units instead of one**, costing the average homeowner \$0.33 per day. In an emergency, every second counts. We can and must do better. Vote “YES” to provide round-the-clock professionally staffed fire and emergency service.

Polls will be open between 2:00 pm – 9:00 pm. Saturday, February 18. Vote your VBM ballot or in-person at the Winslow Fire Administration Building, 9 Cedar Brook Road.