

To All Affiliates:

CODE U: THEIR FIGHT IS OUR FIGHT!

According to recent polling, 71% of all Americans and 88% under 30 support labor unions. Union support transcends politics with 91% of Democrats, 69% of Independents, and 52% of Republicans approving. Support for striking workers tops 75%.

Workers across New Jersey are joining and forming unions by the thousands to make their voice in the workplace heard. And tens of thousands are on strike or currently working without a contract. Union solidarity demands that THEIR FIGHT IS OUR FIGHT!

An effective way to join the fight is to vote! Vote to elect the 58 union members running for election to public office through the New Jersey State AFL-CIO Labor Candidates Program. Vote for labor endorsed candidates to the State Senate and Assembly on November 7th. Vote for candidates who share our working family values.

Labor's endorsed candidates support worker organizing, workers on the picket line, and workers seeking a union contract. They support raising wages, equal pay, the right to organize and collectively bargain. They demand safe staffing, affordable and accessible healthcare, and quality education. They support the prevailing wage and the right-to-strike. They oppose privatization and any attempt to introduce Right-to-Work laws in New Jersey.

As recent elections have demonstrated, it is important that union members vote early. Voting begins on **September 23** when ballots will be mailed to voters on the permanent vote-by-mail rolls. Voter Registration deadline is **October 17**. A vote-by-mail application must be received by **October 31**. Early in-person voting will take place **October 28** through **November 5**. Election Day is **November 7**. To register, apply for a VBM ballot, and more, visit www.njunionstrong.com.

Attached please find CODE-U messaging for your use. We ask you to text, tweet, post, and email and broadly distribute through your union's social media pages. Please contact John Shea, COPE Director, at cope@njaficio.org or 609-989-8730 with any questions.

Working together, the voice of working families will be heard on Election Day!

In Unity,




Charles Wowkanech
President



Laurel Brennan
Secretary-Treasurer

Sample Social Media and Text Message:

Workers across New Jersey by joining and forming unions by the thousands to make the voice heard. Tens of thousands more are on strike or are currently working without a contract. Union solidarity demands that THEIR FIGHT IS OUR FIGHT! Visit www.njunionstrong.org.



YOUR FUTURE IS AT STAKE
VOTE

THREE WAYS TO VOTE:
1. **By Mail**
2. **Early**
3. **Election Day**

THEIR FIGHT IS OUR FIGHT

**ORGANIZING,
STRIKES, &
CONTRACT FIGHTS!!**

Vote- by Mail Begins 9/23 Early Vote Begins 10/28 Election Day is 11/7

For more information go to www.njunionstrong.org

Image links to <https://njaficio.org/labor2022>

Sample Blast email:

Subject Line: THEIR FIGHT IS OUR FIGHT!

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