September 2024

To: All Affiliates

**Code U: Vote for our Endorsed Labor Candidates**

The General Election is just 50 days away. Are you ready to cast your vote on Tuesday, November 5? Prepare for the election by, viewing our list of [New Jersey State AFL-CIO endorsed candidates](https://njaflcio.org/labor2024/) and by looking into early voting options in your area.

We’re voting to protect the rights of all working people, our unions, and preserve our democracy. This year, our pensions, right to organize, union contracts and overtime pay are all on the ballot.

As labor leaders, we must urge all union members and their families to invest in the future of the labor movement, by voting for our endorsed rank-and-file labor candidates running for office. Our labor candidates are willing to fight on behalf of working families on the issues that matter most.

Voting begins on September 21 when ballots will be mailed to voters on the permanent vote-by-mail rolls. The Voter Registration deadline is October 15. A vote-by-mail application must be received by October 29. Early in-person voting will take place October 26 through November 3. Election Day is Tuesday, November 5. To register, apply for a VBM ballot, and more, visit www.njunionstrong.org.

Attached please find CODE-U messaging for your use. We ask you to text, tweet, post, and email and broadly distribute through your union’s social media pages. Please contact John Shea, COPE Director, at [cope@njaflcio.org](mailto:cope@njaflcio.org) or 609-989-8730 with any questions.

In Unity,



Charles Wowkanech Laurel Brennan

President Secretary-Treasurer

**Sample social media and text message:**

Are you ready to cast your vote on Tuesday, November 5? Vote for our endorsed labor candidates to protect the rights of all working people, our unions, and preserve our democracy. For more information on how to register to vote and our endorsed labor candidates, go to www.njunionstrong.org

A red and blue sign

Description automatically generated

**Draft blast email:**

**Subject line:** Vote for our Union Endorsed Candidates!

The General Election is just 50 days away. Are you ready to cast your vote on Tuesday, November 5? Prepare for the election viewing our list of New Jersey State AFL-CIO endorsed candidates and by looking into early voting options in your area at [www.njunionstrong.org](http://www.njunionstrong.org).

We’re voting to protect the rights of all working people, our unions, and preserve our democracy. This year, our pensions, right to organize, union contracts and overtime pay are all on the ballot.

We urge you to invest in the future of the labor movement, by voting for our endorsed rank-and-file union members running for office who are willing to fight on behalf of working families on the issues that matter most.

Voting begins on September 21 when ballots are mailed to voters on the permanent vote-by-mail rolls. The Voter Registration deadline is October 15. A vote-by-mail application must be received by October 29. Early in-person voting will take place October 26 through November 3. Election Day is Tuesday, November 5. To register, apply for a VBM ballot, and view the list of our endorsed labor candidates, visit www.njunionstrong.org.