To: All Affiliates

**CODE U: Trump’s Project 2025 Agenda:**

**Education is on the Ballot**

The Trump Project 2025 agenda seeks to alter the foundations of our country’s public education system, by eliminating the Department of Education and directing public school funding to private school vouchers. Impacting the lives of working families, The Trump Project 2025 agenda would end Head Start, a program that helps promote school readiness for infants, toddlers, and preschoolers, and put an end to universal free meals that provide food security for millions of children. Limiting the ability of working families to send their children to college, the Trump Project 2025 agenda recommends privatizing all student loans, allowing greedy lenders to make even bigger profits off the backs of working-class students who need help going back to college.

Trump’s Project 2025 agenda also jeopardizes teachers’ ability to unionize by encouraging union busting, banning public employee unions, and reducing overtime pay. To find out more about Project 2025 go to www.njunionstrong.org.

As labor leaders, we must urge union members and their families to vote in the November election. It is also critical that we do everything we can to protect our democracy and union values, electing leaders who are willing to fight on behalf of working families.

It is important that union members vote early. Vote-by-mail balloting is underway. Voter Registration deadline is October 15. A vote-by-mail application must be received by October 29. Early in-person voting will take place October 26 through November 3. Election Day is Tuesday, November 5. To register, apply for a VBM ballot and more, visit www.njunionstrong.org.

Attached please find CODE-U messaging for your use. We ask you to text, tweet, post, and email and broadly distribute through your union’s social media pages. Please contact John Shea, COPE Director, at [cope@njaflcio.org](mailto:cope@njaflcio.org) or 609-989-8730 with any questions.

In Unity,



Charles Wowkanech Laurel Brennan

President Secretary-Treasurer

**Sample social media and text message:**

Trump’s Project 2025 agenda threatens to eradicate the Department of Education and privatize student loans! Register and vote! For more information on Project 2025 and how Donald Trump is jeopardizing education go to [www.njunionstrong.org](http://www.njunionstrong.org)

#StopProject2025

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**Draft blast email:**

**Subject line:** Trump’s 2025 Agenda: Education is on the Ballot

The Trump Project 2025 agenda seeks to eliminate the Department of Education and direct public school funding to private school vouchers. The Trump Project 2025 agenda would also end programs that support working families by providing food security for millions of children. The Trump Project 2025 agenda would even privatize student loans, allowing lenders to make even bigger profits. Find out more about Project 2025 go to www.njunionstrong.org.

It is vital that we do everything we can to protect our democracy and union values, electing leaders who are willing to fight on behalf of working families, by voting in the November election.

It is important that union members vote early. Vote-by-mail balloting is underway. Voter Registration deadline is October 15. A vote-by-mail application must be received by October 29. Early in-person voting will take place October 26 through November 3. Election Day is Tuesday, November 5. To register, apply for a VBM ballot and more, visit www.njunionstrong.org.