**Code U: We’re All United Under a Common Goal**

As November 5 approaches, we at the New Jersey State AFL-CIO are laser focused on what will be one of the most consequential elections of our lifetimes for union members.

As labor leaders, it’s never been more important to consistently communicate with our members to let them know what the stakes are. When you ask a union member who their most trusted source in the world is on politics, it’s not their friends, family or loved ones. It’s their union leaders and fellow union members.

In today’s world, misinformation is everywhere online, making it difficult to foster trust and credibility, which is why it is the responsibility of labor leaders to deliver the facts that union members need to know. Our members know that their union has their backs. They look to their fellow brothers and sisters to guide them whether it’s negotiating their contract, navigating a grievance procedure or advocating for their health and safety on the job. We must remind our members that we’re all united under a common goal: to preserve our democracy, freedoms, and the labor movement.

To share information about Project 2025 with your members, go to www.njunionstrong.org.

It is important that union members vote early. Vote-by-mail balloting is underway. A vote-by-mail application must be received by October 29. Early in-person voting will take place October 26 through November 3. Election Day is Tuesday, November 5. To apply for a VBM ballot, find your early voting center, polling location, and more, visit [www.njunionstrong.org](http://www.njunionstrong.org).

Attached please find CODE-U messaging for your use. We ask you to text, tweet, post, email, and broadly distribute through your union’s social media pages. Please contact John Shea, COPE Director, at cope@njaflcio.org or 609-989-8730 with any questions.

In Unity,



Charles Wowkanech Laurel Brennan

President Secretary-Treasurer

**Sample social media and text message:**

Trust your union with the facts about the election! To learn more, visit www.njunionstrong.

#StopProject2025

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**Draft blast email:**

**Subject line:** Trust your union with the facts about the election!

As the November Election approaches, our freedoms and rights hang in the balance as everything we’ve achieved in the labor movement stands to be erased. Our pensions, and overtime pay, which we negotiated to be included in union contracts, can all be wiped out with the stroke of a pen. Trump’s Project 2025 Agenda threatens to ban public employee unions, and implement Right to Work Laws, anti-union laws that make it harder for working people to form unions and collectively bargain for better wages, benefits, and working conditions.

Our unions foster equality and inclusivity for all members. As union members, we are all united by one common goal: to preserve our democracy, freedoms, and the labor movement. Your union has your back whether it’s negotiating your contract, navigating a grievance procedure, or advocating for your health and safety on the job.

In today’s world, misinformation is everywhere online, which makes it all the more important that we look to our brothers and sisters to provide us with the facts that we need to know, and vote for the candidates who respect working people and share our vision of a future in which all workers earn a decent living, can retire with dignity, and work in a safe environment. Visit [www.njunionstrong](http://www.njunionstrong) for the facts.

It is important that union members vote early. Vote-by-mail balloting is underway. A vote-by-mail application must be received by October 29. Early in-person voting will take place October 26 through November 3. Election Day is Tuesday, November 5. To apply for a VBM ballot, find your early voting center, polling location, and more, visit [www.njunionstrong.org](http://www.njunionstrong.org).