August 2024

To: All Affiliates

**CODE U: Trump’s Project 2025 Agenda:**

**Women’s Rights Are on the Ballot**

A woman’s healthcare decisions should be between her and her doctor. However, Trump’s Project 2025 agenda seeks to restrict working women’s access to healthcare, allowing federally funded hospitals to deny women life-saving medical care. If elected for a second term, Trump would ensure an end to reproductive freedom for women, by limiting access to contraception. He would also create barriers for women to access quality, affordable medical care.

Trump also plans to make it easier for employers to engage in discriminatory practices based on gender, protecting employers who wish to opt out of women’s healthcare coverage in their workers’ health insurance.

To learn more about Project 2025, go to [www.njunionstrong.org](http://www.njunionstrong.org).

Putting women’s health and equality on the line, Trump’s proposed policies are punitive towards working women. These proposed policies are clearly designed to jeopardize women’s ability to make personal healthcare decisions. To ensure that working women continue to receive the healthcare they need, it is critical to vote for leaders who respect a woman’s right to make their personal healthcare decisions.

It is important that union members vote early. Vote-by-mail balloting is underway. Voter Registration deadline is October 15. A vote-by-mail application must be received by October 29. Early in-person voting will take place October 26 through November 3. Election Day is Tuesday, November 5. To register, apply for a VBM ballot, and more, visit www.njunionstrong.org.

Attached please find CODE-U messaging for your use. We ask you to text, tweet, post, and email and broadly distribute through your union’s social media pages. Please contact John Shea, COPE Director, at [cope@njaflcio.org](mailto:cope@njaflcio.org) or 609-989-8730 with any questions.

In Unity,



Charles Wowkanech Laurel Brennan

President Secretary-Treasurer

**Sample social media and text message:**

Women’s rights are at stake this November. Register and vote. For more information on Project 2025, go to [www.njunionstrong.org](http://www.njunionstrong.org).

#StopProject2025

A red and blue sign

Description automatically generated

**Draft blast email:**

**Subject line:** Trump’s 2025 Agenda: Women’s Rights Are on the Ballot

A woman’s healthcare decisions should be between her and her doctor. However, Trump’s Project 2025 agenda seeks to restrict working women’s access to healthcare, denying women life-saving medical care. If elected for a second term, Trump would ensure an end to reproductive freedom for women, by limiting access to contraception. He would also create barriers for women to access quality, affordable medical care.

Trump also plans to make it easier for employers to engage in discriminatory practices based on gender, protecting employers who wish to opt out of women’s healthcare coverage in their workers’ health insurance.

To learn more about Project 2025, go to [www.njunionstrong.org](http://www.njunionstrong.org).

Putting women’s health and equality on the line, Trump’s proposed policies are punitive towards working women. To ensure that working women continue to receive the healthcare they need, it is critical to vote for leaders who respect a woman’s right to make their personal health care decisions.

It is important that union members vote early. Voting begins on **September 21** when ballots will be mailed to voters on the permanent vote-by-mail rolls. Voter Registration deadline is **October 15**. A vote-by-mail application must be received by **October 29.** Early in-person voting will take place **October 26** through **November 3.** Election Day is Tuesday, **November 5.**To register, apply for a VBM ballot, and more, visit www.njunionstrong.org.